



**DIRECTORATE OF PLANNING AND MONITORING**  
**Main Campus Shalimar Srinagar – 190025**

Phone/Fax: 0194-2461493

Email: [ppmo@skuastkashmir.ac.in](mailto:ppmo@skuastkashmir.ac.in)

No.AU/D(P&M)/2023/ P-21/1511

Dated: 30/08 / /2023

## **Advertisement**

Applications are invited from eligible Indian nationals for filling-up the following contractual positions for the **State Project Management Unit (SPMU) at Agriculture Production Department, Govt. of J&K under Pradhan Mantri Formalization of Micro Food Processing Enterprises (PMFME) Scheme**. The interested eligible candidates are required to send their applications on prescribed format along with CV on [ppmo@skuastkashmir.ac.in](mailto:ppmo@skuastkashmir.ac.in) latest by 12-09-2023. The positions are purely contractual and co-terminus with the project. The date of interview shall be notified separately.

Details regarding Qualification, Responsibility, Eligibility and Experience etc are available on the university website [www.skuastkashmir.co.in](http://www.skuastkashmir.co.in).

S.No.	Name of the Post	Number required	Remuneration (Rs./month)
01	State Lead Project Manager	01	Rs.1,30,000=
02	Manager, Marketing	01	Rs.1,00,000=

**(Prof. Haroon R. Naik)**  
Director Planning & Monitoring

## APPLICATION FORM

Name of Applicant: \_\_\_\_\_

S/o, D/o, W/o: \_\_\_\_\_

R/o (Full Address): \_\_\_\_\_

Official Address: \_\_\_\_\_

Mobile No.: \_\_\_\_\_

Email Id: \_\_\_\_\_

Date of Birth: \_\_\_\_\_ (dd/mm/yy)

Paste Photo

Academic Qualification			Relevant Experience (in years)		
Name of Degree (from UG onwards)	Name of Institute	Percentage/ OGPA	Name of the Employer and Designation	From	To
Others (if any)					
Awards (No.)					

**Declaration:**

I \_\_\_\_\_ hereby declare that the information furnished above is true, complete and correct to the best of my knowledge and belief.

**Place:**

**Signature of the Applicant**

**Date:**

**Details regarding Qualification, Responsibility, Eligibility and Experience etc**

S.No.	Area of Specification Experience Desired	Name of the Post	Number required	Qualification	Experience	Responsibility
01	Project Management	<b>State Lead Project Manager</b>	01	Post Graduate Degree/ Diploma in Business Management, Agri. Or Food Business Management from national/ international premier Institutes	08-10 years in managing development projects preferably in Food Processing or Agri Business Development or MSME, out of which minimum 03 years in leadership role	<ul style="list-style-type: none"> <li>i) Overall management and establishing full functionality of SPMU as planned and ensuring program triggers are met;</li> <li>ii) Establishing clear working relationship with key stakeholders at State and District level and ensuring flow of information, discussions and feedbacks among the various stakeholders of the program;</li> <li>iii) Ensuring setting up of all Committees and providing sufficient technical and managerial support to efficiency manage program implementation;</li> <li>iv) Facilitation in preparation and implementing of SLUP;</li> <li>v) Periodic reporting of the overall performance of program to SNA;</li> <li>vi) Support SNA in convening meeting of the State Level Approval Committees and putting forth issues to be decided upon from time to time during the implementation of the program;</li> <li>vii) All other matters relating to the implementation of the scheme at the state/ UT level</li> <li>viii) Assigning responsibilities to all the Managers as specified and additional work as deemed necessary for the implementation of the scheme</li> </ul>
02	Technology, Marketing, Credit and allied Activities (Food Technology with MBA)	<b>Manager, Marketing</b>	01	PG Degree/ Diploma in Marketing Management, Agri-Marketing, rural Management with specialization in Marketing, MBA (Marketing)	Minimum three years in sourcing/ marketing of agri/food products, linking of MSME units with retail chain, branding etc.	<ul style="list-style-type: none"> <li>i) Finalize strategy for Branding and marketing of food products under the programme and its implementation;</li> <li>ii) Identifying marketing channel at the state level for the micro food processing enterprises and establish commercial linkages;</li> <li>iii) Closely engage with leading retail chains in the State to develop marketing linkages for the enterprises under FME;</li> <li>iv) Monitoring the branding and marketing activities in the state;</li> <li>v) Develop plans to strengthen backward and forward linkages for the enterprises</li> </ul>